

# PERTH ENTERTAINMENT AND SPORTING PRECINCT

## Phase One Consultation Outcomes Report

August 2025

### THE PROJECT

In mid-2024, Premier Roger Cook announced early planning was underway to create a new sport and entertainment precinct at Burswood, adjacent to Optus Stadium. In January 2025, the Premier then made the major election commitment to build the precinct at Burswood Park, creating new public infrastructure and to help diversify the economy, boosting local jobs through hospitality, events and tourism.

The precinct will create a vibrant, multi-purpose destination enhancing Burswood Park's existing activities, delivering new amenity and improved accessibility for visitors and nearby residents, while strengthening connections between Optus Stadium, Perth city and surrounds.

The precinct will include a 15,000–20,000 capacity outdoor amphitheatre for live music and events, complementing Burswood Park's existing spaces. It will also feature a multi-use track for cycling, community sport and an annual motorsport event, a multi-use building, and improved transport connections, particularly for people with a disability. The project also aims to enhance the local environment through landscaping and renewal, including an urban forest.

### OVERVIEW

On 15 May 2025, WA Government launched stakeholder and community consultation. The objectives of the consultation were to invite input on how the precinct could be used, inform planning and design, understand key issues and opportunities and raise project awareness.

Consultation was promoted to local communities and the wider metropolitan area and state, through a project newsletter, dedicated online consultation platform and website, email notifications, social media, radio and print advertising and in-person community drop-in sessions.



Stakeholders and community including nearby residents, businesses, sporting, arts and cultural organisations, industry associations, event management organisations, event promoters, and local governments were invited to participate.

### OUTCOMES

The project vision received strong support from potential user and industry groups. Feedback identified opportunities and uses from commercial events to grass roots sporting and recreational activities.

A range of potential uses were identified for the three primary infrastructure elements, being the multi-use track, the outdoor amphitheatre, and the multi-use building, along with supporting community and other uses for the public realm and parklands.

Of the categories of groups engaged only one expressed significant concern about the project. These were the resident groups directly adjacent to Burswood Park and in East Perth. Some of these residents are opposed to the proposed annual motorsport event and are concerned about the issues relating to noise, access, and environmental management.

## METHODOLOGY

To capture a wide variety of ideas from the local community, across the Perth metropolitan area and the State, a communication and information campaign was implemented. The various channels used are outlined below.



Media Event with Premier Roger Cook and Deputy Premier Rita Saffioti



Newsletter distribution to approximately 24,000 homes



Social media campaign



Radio promotion on several stations



Newspaper advertisement in three publications



Electronic mail distribution to project subscribers

## PARTICIPATION

During the five-week consultation period, ideas and feedback were gathered from four community drop-in sessions, the online consultation platform, and the project's dedicated email inbox. The project team and Parliamentary Secretary Daniel Pastorelli also met with key stakeholder groups and received formal submissions. The total number of engagements through the consultation period are outlined below.



**87** organisations engaged through meetings



**672** contributions via the online consultation platform



**331** attendees at the four drop-in sessions



**46** feedback forms from drop-in sessions



**197** email enquiries and submissions



**8** formal submissions

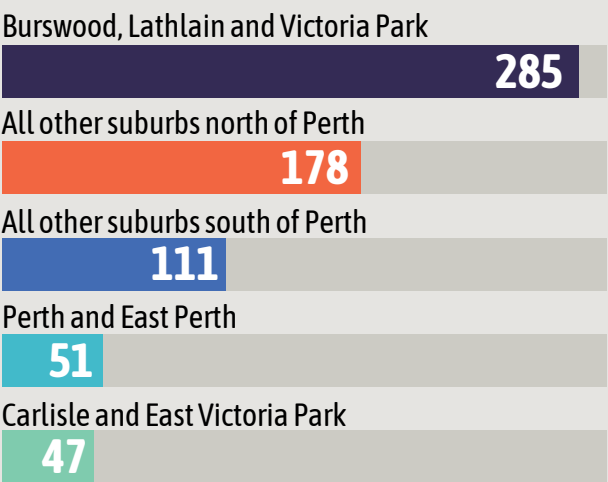
## CONSULTATION PLATFORM

The consultation platform received visits from 5,327 individuals. The ideas board received 672 contributions from 280 individual contributors.

Participants were encouraged to share ideas for the precinct across seven categories: events and activities, community use, landscape and environment, amenities, access and movement, history and heritage, and future potential.

Approximately 76% of contributions provided supportive ideas for the development of the precinct.

### Contributions by location



## KEY THEMES

In summary, stakeholders offered significant support for the PESP with majority recognising opportunity for their industry, association or group and identifying with the wider vision for the precinct.

Opposition to the development centered around the use of the precinct for motorsport. The engagement team observed that this was often due to the misconception that there would be frequent motorsport at the precinct, rather than the intended annual event.

Feedback was categorised into themes outlined below.



### Events and activities

- Promote active sports such as skating and cycling.
- Maximise indoor and outdoor space to encourage recreational sports to co-exist.
- Investigate opportunities to extend existing events held in Asia into Western Australia.
- Investigate opportunities for state and national sporting tournaments.
- Consider use for multiple sized cultural and music events.
- Consider removing motorsport events from the precinct planning.
- Consider noise impact and management.



### Community use

- Enhance the parkland for everyday use and recreation.
- Encourage community events by ensuring the precinct is open and accessible.
- Create opportunities for 'pop-ups' and unique event spaces in the multi-use building.



### History and heritage

- Integrate cultural storytelling into precinct design.
- Consider a sporting museum or celebrate sporting history.



### Access and movement

- Ensure wayfinding signage and pedestrian priority.
- Ensure accessibility for people with disabilities
- Consider parking and access management.
- Consider alternative public transport options.



### Landscape and environment

- Provide shade, increase the tree canopy and provide for an 'urban forest'.
- Create an exemplar parkland that includes native vegetation and supports biodiversity.
- Enhance connection to the Swan River.
- Ensure fauna coexists and is protected.
- Consider environmental management and impact



### Other

- More hospitality venues.



### Amenities

- Provide fit-for-purpose parking.
- Provide additional food and beverage outlets.
- Provide toilets and water.
- Ensure ample seating and shade.
- Consider including a gym, changerooms and lockers.



### Future potential

- Extend the track onto other existing roads.
- Consider future sports that could be brought to the precinct.

## STAKEHOLDER FEEDBACK

More than 85 organisations have provided input to the design specifications and potential uses of the precinct. Individual meetings were held with a wide variety of stakeholder groups.

Stakeholder feedback highlighted opportunities across tourism, events, and commercial use of the precinct. Ten potential commercial events or initiatives were suggested for further investigation, alongside advice on operational management. Stakeholders referenced New South Wales' 2025 "Michael's Rule" policy, which reduces venue hire fees for international acts that include Australian performers, as a potential model to explore. Four grassroots sporting organisations expressed interest in permanent office space, and stakeholders also provided guidance on the amphitheatre, from specifications for major acts to requirements for community-based events.

Additional input was received on key precinct facilities. Suggestions for the multi-use building included change rooms, equipment and cycle storage, and flexible use for indoor sports. Stakeholders provided advice on the design of the cycling criterium track, with an emphasis on pedestrian integration and benchmarking against national and international venues. Broader precinct considerations included water stations, toilets, informal sporting spaces, ample power, and public Wi-Fi. Considered parking and accessibility strategies are considered essential, particularly by sporting and disability groups.

## THE STAKEHOLDERS



**9** Arts, culture and entertainment



**5** Disability sporting associations



**26** Sporting associations



**7** Tourism, events and ticketing



**6** Local Government



**5** Local business



**8** Motorsport associations



**18** Other associations, groups and organisations



**3** Promoters

Indicative reference schematic used during the consultation



## NEXT STEPS

Community and stakeholders will be kept informed of project progress and future consultation opportunities. To subscribe for updates, scan the QR code and register your details.



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